



For Immediate Release

>> Ecer Technologies Retains Global Growth Partners in Strategic Advisory Role

Charlotte, NC – West Virginia based Ecer Technologies has engaged Global Growth Partners as advisors in the procurement of first round equity investment capital and other strategic consulting services.

According to the agreement, Global Growth Partners will raise up to \$2 million in private funding for scaling operations. Utilizing its ultra-efficient, mechanically robust and environmentally friendly metal/ceramic technology, Ecer will help provide the global market with a unique lighting solution.

During a six-year period of R&D, Ecer Technologies has perfected a breakthrough in solid-state lighting designated "ElectroCeramescent" (EC) lighting. This new technology combines a glare-free, low profile, durable and energy efficient lighting source with the shape and size versatility for all indirect and backlit applications. The new generation EC panels also alleviate common lighting issues such as high operating and maintenance cost, structural design limitations, unsightly "hot spots" and constrictive space requirements within adverse operating environments. Ecer provides a unique solution to the \$10bn US lighting market and burgeoning dark sky provisions; a typical EC auto license-sized flat lighting panel has power consumption equivalent to a single Christmas tree light bulb. "We are extremely pleased to cement our partnership with Ecer Technologies; the company offers a unique solution, providing environmentally friendly, ultra-efficient lighting to the world", commented Jason Patterson, Managing Partner, Global Growth Partners. Ecers ElectroCeramescent technology was co-developed by Meadow River Enterprises, North American Ventures, US Department of Energy, Rahall Transportation Institute, the West Virginia Economic Development Office and Marshall University.

Global Growth Partners (GGP) is a boutique Investment Banking firm specializing in growth and exit strategies for emerging and mid-market companies. Primary services include merger and acquisition advisory, private placements, business valuations, market intelligence and global strategic alliance consulting. GGP maintains head office in Charlotte, NC and partner offices in London, England.

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