



For Immediate Release

>>Global Growth Partners Inc. Announces Business Development Alliance with Water Standard Company LLC.

Charlotte, NC - Water Standard Company has engaged Charlotte based Global Growth Partners as advisors in the procurement of first round equity investment capital.

According to the agreement, Global Growth Partners will raise up to \$15 million in private funding for scaling operations and helping alleviate the world's massive growing global water crisis, using an emerging technology non-detrimental to the environment.

Water Standard Company is the global technology leader in mobile infrastructure solutions to global water shortages, through the large-scale production of desalinated water through evolutionary technology. Its' unique solution to the burgeoning global water crisis allows utilities to offer water at a significantly reduced rate over conventional desalination plants. "We are extremely pleased to cement our partnership with Water Standard Company - the company solves one of the preeminent infrastructural issues of the 21st century", says Jason Patterson, Managing Partner, Global Growth Partners.

Securing and supplying a reliable source of water in an environmentally and economically viable manner, has become a pre-eminent issue facing the world's infrastructure. The western US is experiencing a drought crisis and other regions are seeing water stress – Asia, Africa and the Middle East are suffering even greater water deficits. "Global Growth Partners track record and strategic approach are an ideal fit for Water Standard Company. Our vision is to use the most innovative means to bring permanent, long-term solutions to the severe water shortage that is challenging our nation and the world", commented Andrew Gordon, Founder and CEO, Water Standard Company.

Global Growth Partners (GGP) is a boutique Investment Banking firm specializing in growth and exit strategies for emerging companies. Primary services include merger and acquisition advisory, private placements, business valuations, market intelligence and global strategic alliance consulting. GGP maintains head office in Charlotte, NC and partner offices in London, England.

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